

BFI QI COLLABORATIVE PROJECT



Parent Partners: Morgan Johnson
with baby Mila and Claire Gallant
with baby Ida

Scaling up Implementation of BFI in Canada

The Breastfeeding Committee for Canada is leading a National Baby-Friendly Initiative (BFI) Quality Improvement (QI) Collaborative Project with 15 healthcare organizations and 27 hospital sites across Canada.

Over the next 30 months, the participating hospital teams will meet face to face and join virtual webinars to learn and share improvement strategies. Hospitals will be provided with tools to regularly collect data and share results within the Collaborative with the spirit of ‘all share, all learn’.

The BFI QI Collaborative Project is based on the Institute for Healthcare Improvement (IHI) Collaborative for Achieving Breakthrough Improvement Model. A team of experts in Quality Improvement, Baby-Friendly, Evaluation and Administration will assist hospitals and monitor progress over time to meet their goals aligned with the Collaborative’s aim of increasing the number of BFI designated hospitals from 21 to 36 by December 2023.

The health care organizations and hospitals participating are from across Canada. The map of current BFI designated facilities and a list of participating hospital sites is included for reference below. These hospitals are truly leaders for stepping forward to participate in this first of its kind maternal newborn Quality Improvement Collaborative in Canada. Hospital teams will work toward BFI implementation to improve maternal newborn care through an evidence-based collaborative. Over 41,000 babies across Canada will be impacted annually by this project.

The first face to face workshop was held in Oakville, Ontario Sept 5 & 6 with 116 participants. Hospitals learned about Quality Improvement science and how to translate BFI theory and evidence into practice. They began to build relationships and form teams that were actively engaged to create an aim statement, measure results and implement change ideas.

We look forward to share the learnings from the hospitals to support future sites and sustainability of BFI in Canada.

We are also pleased to have HSO/Accreditation Canada partner with us on the project planning team and recognize the importance of the Baby-Friendly Initiative as an evidence-based strategy for improving quality healthcare. Finally, we would also like to thank the Public Health Agency of Canada for generously providing funding support to the BCC over the next five years to improve maternal newborn health outcomes.

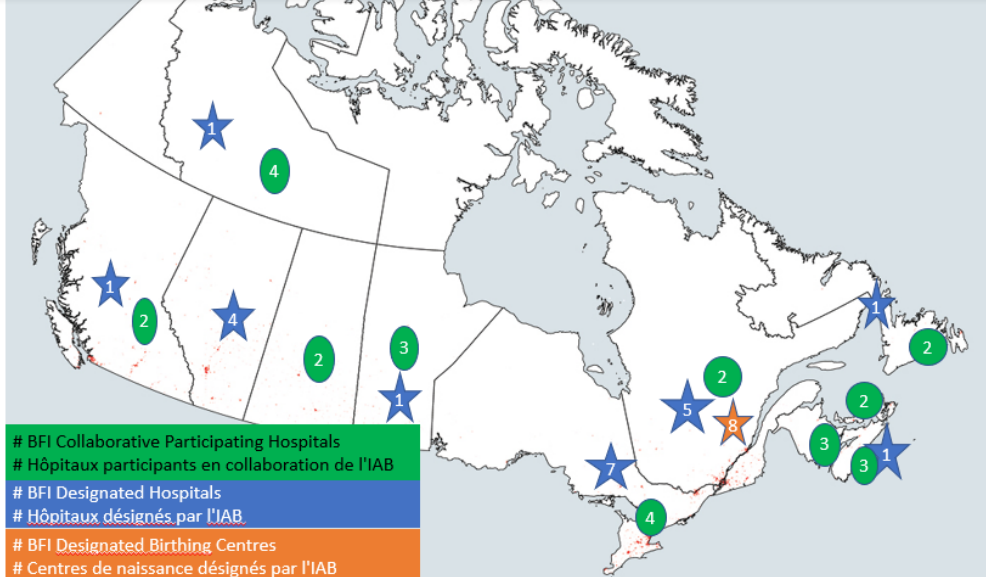
“I truly loved and appreciated the cultural safety presentation (from a breastfeeding core perspective but also from a best care perspective).

Thank you! “

“Enjoyed time to work through various parts of project planning as a group. We are leaving with a road map to get us started!”

-Workshop participants

Sept 5 & 6, 2019



BFI Collaborative Participating Hospitals

BC Penticton Regional Hospital, Penticton

BC St Paul’s Maternity Centre, Vancouver

Northwest Territories Health and Social Service Authority-Stanton,
NTHSSA-Fort Smith, HRHSSA, TCSA Health Centre

SK Regina General Hospital (RGH), Regina

SK Victoria Hospital, Prince Albert

MB Brandon Regional Health Centre (BRHC), Brandon

MB Health Science Centre, Winnipeg

MB St. Boniface Hospital, Winnipeg

ON Halton Healthcare, Georgetown

ON Halton Healthcare, Oakville

ON Halton Healthcare, Milton

ON Mount Sinai Hospital, Toronto

QC Hôpital du Centre-de-la-Mauricie du Centre intégré universitaire
de santé et de services sociaux de la Mauricie-et-du-Centre-du-
Québec (CIUSSS MCQ), Shawinigan

QC The Montreal West Island Integrated University Health and So-
cial service Centre (MWI IUHSSC): Lakeshore General Hospital site,,
Montreal

NB Campbellton Regional Hospital, Campbellton

NB Chaleur Regional Hospital, Bathurst

NB Edmundston Regional Hospital, Edmundston

PEI Prince County Hospital (PCH), Summerside

PEI Queen Elizabeth Hospital, Charlottetown

NS Aberdeen Hospital, New Glasgow

NS Cape Breton Regional Hospital, Cape Breton

NS South Shore Regional Hospital, Bridgewater

NL Central Newfoundland Regional Health Center (CNRHC), Grand
Falls Windsor

NL Health Sciences Centre (HSC) a Facility of Eastern Health, St.
John’s, NL

