



Breastfeeding and Baby-Friendly Initiative Resource List

(Compiled August 2019)

International Links and Documents

WHO- UNICEF

1. BFHI

Implementation Guidance, Protecting, promoting and supporting Breastfeeding in facilities providing maternity and newborn services: the revised Baby-Friendly Hospital Initiative 2018

<https://www.who.int/nutrition/bfhi/en/>

BFHI Infographics - The TEN STEPS to Successful Breastfeeding

<https://www.who.int/nutrition/bfhi/infographics/en/>

Global Targets 2025 - To improve maternal, infant and young child nutrition

<https://www.who.int/nutrition/global-target-2025/en/>

Infant and young child feeding (WHO - February 2018)

<https://www.who.int/news-room/fact-sheets/detail/infant-and-young-child-feeding>

2. Infant feeding

Breastfeeding https://www.who.int/nutrition/topics/exclusive_breastfeeding/en/

10 Facts on Breastfeeding (August 2017) <https://www.who.int/features/factfiles/breastfeeding/en/>

How to prepare powdered infant formula in care settings (WHO)

https://www.who.int/foodsafety/publications/micro/PIF_Care_en.pdf

How to prepare formula for bottle feeding at home (WHO)

https://www.who.int/foodsafety/publications/micro/PIF_Bottle_en.pdf

Safe preparation, storage and handling of powdered infant formula (WHO)

Guidelines <https://www.who.int/foodsafety/publications/powdered-infant-formula/en/>

Complementary Feeding https://www.who.int/nutrition/topics/complementary_feeding/en/

The WHO Child Growth Standards - <https://www.who.int/childgrowth/en/>

3. WHO Code and WHA Resolutions

International Code of Marketing of Breast-Milk Substitutes (WHO - 1981)

<https://www.who.int/nutrition/publications/infantfeeding/9241541601/en/>

The International Code of Marketing of Breast-Milk Substitutes - 2017 Update - Frequently asked questions

(WHO)

<https://www.who.int/nutrition/publications/infantfeeding/breastmilk-substitutes-FAQ2017/en/>

Sponsorship of national and regional professional paediatrics associations by companies that make breast-milk substitutes: evidence from a review of official websites has now been published online by BMJ Open.

Access article at:

<http://bmjopen.bmj.com/cgi/content/full/bmjopen-2019-029035>

Other Key International Organizations

International Baby Food Action Network (IBFAN) - <https://www.ibfan.org/>

The World Alliance for Breastfeeding Action (WABA) <http://waba.org.my/>

World Breastfeeding Week (WABA) <https://worldbreastfeedingweek.org/>

International Breastfeeding Symbol https://en.wikipedia.org/wiki/International_breastfeeding_symbol

National Links and Documents

Canada

Family-Centred Maternity and Newborn Care: National Guidelines

<https://www.canada.ca/en/public-health/services/maternity-newborn-care-guidelines.html>

Protecting, Promoting And Supporting Breastfeeding: A Practical Workbook For Community-based Programs - 2nd Edition <https://www.canada.ca/en/public-health/services/health-promotion/childhood-adolescence/publications/protecting-promoting-supporting-breastfeeding.html>

10 Great Reasons to Breastfeed your Baby <https://www.canada.ca/en/public-health/services/health-promotion/childhood-adolescence/stages-childhood/infancy-birth-two-years/breastfeeding-infant-nutrition/10-great-reasons-breastfeed-your-baby.html>

10 Valuable Tips for Successful Breastfeeding <https://www.canada.ca/en/public-health/services/health-promotion/childhood-adolescence/stages-childhood/infancy-birth-two-years/breastfeeding-infant-nutrition/valuable-tips-successful-breastfeeding.html>

Nutrition for Healthy Term Infants - Recommendations from Birth to Six Months

<https://www.canada.ca/en/health-canada/services/canada-food-guide/resources/infant-feeding/nutrition-healthy-term-infants-recommendations-birth-six-months.html>

Nutrition for Healthy Term Infants - Recommendations from Six to 24 Months <https://www.canada.ca/en/health-canada/services/canada-food-guide/resources/infant-feeding/nutrition-healthy-term-infants-recommendations-birth-six-months/6-24-months.html>

Safety of Donor Human Milk in Canada <https://www.canada.ca/en/health-canada/services/canada-food-guide/resources/infant-feeding/safety-donor-human-milk-canada.html>

Resources from Government of Canada that can be downloaded: <https://www.canada.ca/en/public-health/services/health-promotion/childhood-adolescence/stages-childhood/infancy-birth-two-years/breastfeeding-infant-nutrition/resources-professionals.html>

- Poster: Breastfeeding is not just for newborns
- Poster: Back to Work? You can keep breastfeeding
- Breastfeeding Friendly logo

Infact Canada - <http://www.infactcanada.ca/>

Provincial Links and Documents

Breastfeeding Resources Ontario - <http://breastfeedingresourcesontario.ca/>

Ontario Human Rights Commission – Pregnancy and Breastfeeding <http://www.ohrc.on.ca/en/pregnancy-and-breastfeeding-brochure>

Bilingual Online Breastfeeding Services <http://ontariobreastfeeds.ca/services>